

NEWS RELEASE

## **BrowserHawk 11.0 Major Upgrade Now Available from cyScape, Inc.**

*Major release adds new Rules Enforcement Technology for automated browser troubleshooting, site error monitoring, support for Vista and 64 bit operating systems, detection of Silverlight, developer licensing, and more.*

**ROCKVILLE, Md.** (October 17, 2007) – cyScape<sup>®</sup>, Inc., creator of BrowserHawk<sup>®</sup>, the industry standard software tool that helps businesses ensure a flawless web experience, today announced the release of BrowserHawk 11.0. This major upgrade features cyScape's new Rules Enforcement Technology (RET). RET automatically alerts visitors if their browser or system does not meet a site's minimum requirements, and provides automated self-help to visitors who do not. BrowserHawk 11.0 also adds support for Windows Vista, 64 bit operating systems, detection of the Microsoft Silverlight plug-in, automatic logging of all site errors, introduces an extensible API, and a new license policy now provides for development-only licenses at no cost.

RET helps businesses deliver a flawless web experience to every visitor by proactively screening users for unsupported browsers and operating systems, incompatible browser or security settings, missing or outdated browser plug-ins, slow connection speeds, and much more. When incompatibilities are detected, BrowserHawk automatically provides a "report card" to the web site visitor, showing which browser and system settings need attention, and provides custom instructions specific for each user on how to make the required changes.

"We are thrilled to deliver our Rules Enforcement Technology to the marketplace", said cyScape President and CEO Richard T. Litofsky. "With this technology our customers are now rolling out robust browser checks and help systems in just a matter of minutes. Previously such systems would take weeks to develop, and were costly to maintain. RET significantly cuts web site abandonment rates by preventing web site failures in the first place, which keeps visitors on the site and out of the help desk."

Also new with BrowserHawk 11.0 is a major change in cyScape's licensing policy. Effective immediately, purchased licenses of BrowserHawk are only required for production servers. Development-only licenses for use only on non-production machines are now provided at no charge with the purchase of one or more production licenses.

BrowserHawk is licensed on a per-production server basis, with no fees for development-only licenses. Production licenses start from \$498 per server. For more information on BrowserHawk 11.0 and Rules Enforcement Technology visit [www.cyscape.com/RET](http://www.cyscape.com/RET) or the cyScape home page at [www.cyscape.com](http://www.cyscape.com).

**About cyScape, Inc.**

cyScape is the world-wide leader in Intelligent Browser and System Analysis tools and technologies. Its BrowserHawk product is the industry standard and world's largest-selling software, used by over 35,000 developers in 70+ countries to help ensure a Flawless Web Experience for every site visitor. Customers include many of the world's largest and most prominent organizations from a wide range of Fortune 500 and Global 2000 enterprises including IBM, Intel, Cisco Systems, The Walt Disney Company, J.C. Penney, Verizon, and Citigroup. For more information, e-mail [sales@cyscape.com](mailto:sales@cyscape.com), call 1-301-424-8200 or 1-800-932-6869, or visit [www.cyscape.com](http://www.cyscape.com).

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